

GENFORWARD: UNDERSTANDING THE 2016 ELECTION

FACT SHEETS RELEASED DECEMBER 6, 2016

- ✓ **The first of its kind monthly survey of racially and ethnically diverse young adults**
- ✓ **Pays special attention to the voices of young adults of color**
- ✓ **Explores the most critical and timely political, social, and economic issues impacting the United States**
- ✓ **Monthly survey series of the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research**
- ✓ **Highlights how race and ethnicity help shape the opinions of the country's most diverse generation**
- ✓ **Key findings from surveys taken October 1-14 and October 20-November 3 include:**
 - While many analysts have focused separately on the roles of economic anxiety, racial resentment, or modern sexism in explaining the Trump vote, our findings suggest these factors were closely related and intersect. Based on a new measure created by BYP researchers to assess these multiple factors, we find that Trump's appeal is not exclusively rooted in economic populism or white nationalism or even modern sexism, but is a blend of all three that appears to manifest in a feeling among some whites—even those who are Millennials—of economic and social vulnerability.
 - Specifically, white individuals with the most perceived white vulnerability were 46 percentage points more likely to support Trump than individuals with the least white vulnerability when controlling for other demographic, social, and political factors.
 - Regarding support for Clinton, we find across all racial and ethnic groups, warm or positive feelings toward President Barack Obama were linked to greater support for Clinton.
 - Young Asian Americans and Latino/as who felt most politically alienated were less likely to support Clinton than those who felt least alienated.
 - Perceptions the country was moving toward greater political equality were associated with increased support for Clinton among young African Americans and whites.
- ✓ **A full report from the Black Youth Project is available at www.GenForwardSurvey.com.**
- ✓ **The proper description of the survey's authorship is as follows: GenForward is a survey of the Black Youth Project at the University of Chicago with The Associated Press-NORC Center for Public Affairs Research**