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New GenForward Poll on Race:
Most Millennials of Color Say Trump is Racist; Whites Split
48% of White Millennials Say Whites Suffer As Much Discrimination as Blacks

(Washington, DC) Today, the GenForward survey at the University of Chicago released surprising new data on Millennials' views on race relations in the United States. The most racially and ethnically diverse generation in American history believes racism is a major problem in the U.S. and getting worse. Simultaneously, nearly one third of whites (32%) say racism exists but is not a major problem. Nearly half (48%) of white Millennials believe discrimination against them is as big a problem as discrimination against Blacks and other minorities.

Large majorities of Millennials of color believe President Donald Trump is a racist, but white Millennials are split on the issue - 51% say he is a racist; 48% say not. The most cited words to describe how all Millennials feel about the President are "disgust" and "embarrassed." Despite other differences, there is widespread agreement among Millennials across race and ethnicity that Donald Trump is most sympathetic to rich people and white people.

"While it's clear that Millennials believe racism is a real issue in America today, Millennials of different racial and ethnic identities vary on how important it is or how best to solve it," said Dr. Cathy J. Cohen, GenForward founder. **"The largest and most diverse generation is heralded for its tolerance, but our data reveal wide gulfs between white Millennials and their peers of color on issues of race and racism."**

Unlike standard opinion polling, GenForward bimonthly surveys, under the direction of Professor Cathy J. Cohen, include significant data on the views of young people of color, who are often under-sampled, leaving their unique and important perspectives out of the conversation about our country's political landscape. GenForward over-samples Black, Latinx and Asian American Millennials representing all 50 states and the District of Columbia and is composed of more than 1,800 interviews with adults ages 18-34, allowing more comparative research. This new data explores the important perception and understanding of race relations in the U.S. of Millennials.

Other key findings from the new survey, conducted August 31 - September 16, 2017, include:

- Millennials of all racial backgrounds list racism as one of the three most important problems in America.
- A large majority of Millennials who voted for Trump (70%) agree that discrimination against whites has become as big of a problem as discrimination against minorities. The responses among non-Trump voters are virtually flipped; 72% of non-Trump voters disagree that discrimination against whites is a big problem.

- Millennials believe African Americans experience the most racial discrimination in American society but also have the second-most political power behind whites. Whites are cited as having the most economic and political power overall.
- Overwhelming majorities of Millennials across racial groups believe people of color face common challenges and could be political allies. While 84% of whites believe that whites and people of color could be political allies, barely a majority of Latinx and less than a majority of African Americans and Asian Americans agree with the possibility of whites and people of color being allies.
- A majority of African Americans (56%) and plurality of Asian Americans (43%) have a favorable opinion of Black Lives Matter, but only 27% of Latinxs and 19% of whites share this view.
- A majority of Millennials of color believe the Confederate flag is a symbol of racism and support removing Confederate statues and symbols from public places. In contrast, a majority of whites (55%) see the Confederate flag as a symbol of Southern pride and oppose removing Confederate statues and symbols (62%).
- Millennials of color cite organizing in communities as the most effective way to create racial change. White millennials cite community service and volunteering as the most effective strategy. The second most cited strategy among African Americans is revolution.

The full GenForward survey can be found [here](#).

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Led by Dr. Cathy J. Cohen at the University of Chicago and fielded by NORC, the GenForward Survey is the first of its kind—a nationally representative survey of over 1750 young adults ages 18-30 conducted monthly that pays special attention to how race and ethnicity shape how respondents experience and think about the world.

www.GenForwardSurvey.com