

## GENFORWARD: MILLENNIALS ON RACE IN THE U.S.

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- ✓ **GenForward is a nationally representative survey of Millennials led by Dr. Cathy Cohen from the University of Chicago fielded by NORC with oversamples of African American, Latino/as and Asian American Millennials ages 18-34.**
- ✓ **This survey, taken from August 31 and September 16, 2017, includes interviews with 503 African American, 258 Asian American, 505 Latino/a, 510 white young adults, and 40 young adults with other racial and ethnic backgrounds.**
- ✓ **It includes extensive analysis of young adults' views on race in America, how the rhetoric and election of Donald Trump has influenced race relations, and the way Millennials perceive and respond to discrimination today. Key findings include:**

- **The Racism Problem.** Millennials of all racial backgrounds list racism as one of the three most important problems in America.
- **President Trump a Racist.** Majorities of Millennials of color believe the president is a racist, but white Millennials are split.
- **President of Rich and White.** Widespread agreement among Millennials across race and ethnicity that Donald Trump is most sympathetic to rich people and white people.
- **Discrimination of Whites and Trump Voters.** A large majority of Trump voting Millennials (70%) agree discrimination against whites is as big of a problem as discrimination against minorities. Responses among non-Trump voters are virtually flipped; 72% of non-Trump voters disagree that discrimination against whites is a big problem.
- **Racial Order.** Millennials believe African Americans experience the most racial discrimination in America but also have the second-most political power behind whites. Whites are cited as having the most economic and political power overall.

Figure 1. Perceptions of Racism as a Major Problem in the United States

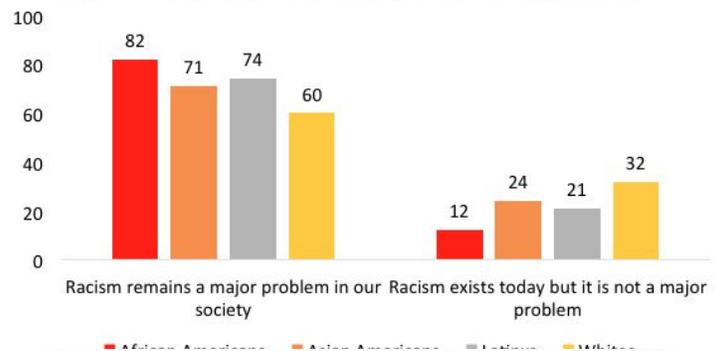
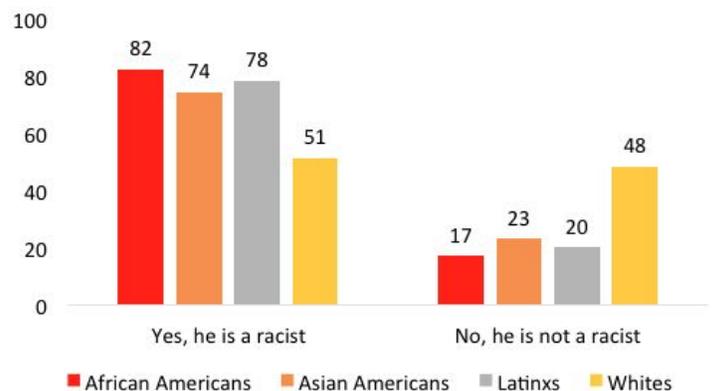


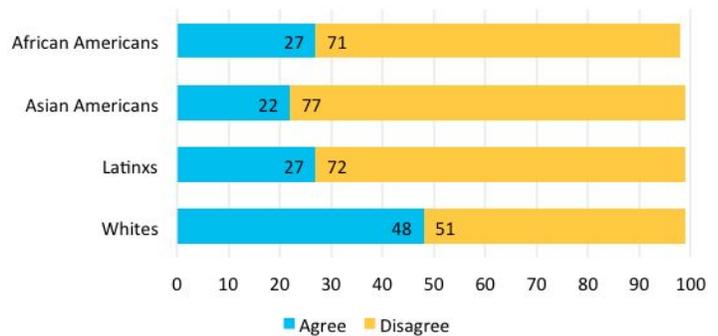
Figure 4. Do you believe Donald Trump is a racist or is not a racist?



- **Racial Coalitions.** Overwhelming majorities of Millennials across racial groups believe people of color face common challenges and could be political allies. While 84% of whites believe that whites and people of color could be political allies, barely a majority of Latinx and less than a majority of African Americans and Asian Americans agree with the possibility of whites and people of color being allies.

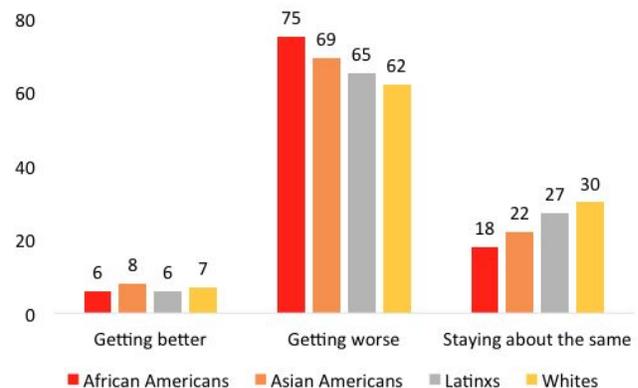
- **Discrimination against Whites a big problem.** (48%) of white Millennials believe discrimination against whites has become as big a problem as discrimination against Blacks and other minorities, while only about a quarter of African Americans, Asian Americans, and Latinxs share this view.

Figure 17. Do you agree or disagree that discrimination against whites has become as big a problem as discrimination against blacks and other minorities?



- **Black Lives Matter.** A majority of African Americans (56%) and plurality of Asian Americans (43%) have a favorable opinion of Black Lives Matter, but only 27% of Latinxs and 19% of whites share this view.

Figure 2. Since last year, do you think race relations in the United States are getting better, getting worse or staying about the same?



- **Confederate Symbols.** A majority of Millennials of color believe the Confederate flag is a symbol of racism and support removing Confederate statues and symbols from public places. In contrast, a majority of whites (55%) see the Confederate flag as a symbol of Southern pride and oppose removing Confederate statues and symbols (62%).

- **Racial Progress.** Millennials of color cite organizing in communities as the most effective way to create racial change. White millennials cite community service and volunteering as the most effective strategy. The second most cited strategy among African Americans is revolution.

**A total of 1,816 interviews were conducted representing the 50 states and the District of Columbia. The survey was offered in English and Spanish and via telephone and web modes.**

**The full report on this data can be found at the GenForward website:**  
[www.GenForwardSurvey.com](http://www.GenForwardSurvey.com)