

## March 2018 Toplines

**The first of its kind bi-monthly survey of racially and ethnically diverse young adults**

**GenForward is a survey associated with the University of Chicago**

Interviews:  
02/23 - 03/10/2018  
Total N: 1,895 adults  
Age Range: 18-34

*NOTE: All results indicate percentages unless otherwise labeled.*

**MARGIN OF ERROR ESTIMATES (% pts)**

<b><i>Group</i></b>	<b><i>Estimate</i></b>
Full Sample	+/- 3.77
African Americans	+/- 5.8
Asian Americans	+/- 10.5
Latinxs	+/- 7.05
Whites	+/- 5.64

*NOTE: All estimates are calculated at the 95% level of confidence*

**Q0. Did you vote for Hillary Clinton, Donald Trump, someone else, or not vote in the 2016 presidential election?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Hillary Clinton	57	43	27	32	35
Donald Trump	3	18	9	32	21
Someone else	15	7	12	12	12
Did not vote in the 2016 presidential election	25	31	51	24	30
DON'T KNOW	-	1	2	1	1
SKIP/REFUSED	*	-	*	-	*
<i>N=</i>	517	284	503	551	1895

**Q1. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Donald Trump is handling his job as president?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Strongly approve	3	8	5	10	8
Somewhat approve	5	15	8	22	16
Neither approve nor disapprove	18	10	15	16	15
Somewhat disapprove	18	21	16	15	16
Strongly disapprove	56	46	56	37	44
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	*	*	*	*
<i>N=</i>	517	284	503	551	1895

**Q2. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Strongly approve	2	5	2	3	3
Somewhat approve	7	10	7	13	10
Neither approve nor disapprove	27	22	27	21	23
Somewhat disapprove	25	34	27	40	35
Strongly disapprove	38	28	37	22	28
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	*	*	*	*
<i>N=</i>	517	284	503	551	1895

**Q3. For both parties, please select if you have a favorable or unfavorable impression of that party. If you don't know enough about the party to have an opinion, you can say that too.**

**[ITEMS RANDOMIZED]**

**Q3A. The Republican Party**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very favorable	4	7	3	5	4
Somewhat favorable	8	17	12	22	18
Somewhat unfavorable	24	28	18	27	25
Very unfavorable	45	42	38	36	38
Don't know enough to say	18	6	29	10	15
SKIP/REFUSED	1	*	1	*	1
<i>N=</i>	517	284	503	551	1895

**Q3B. The Democratic Party**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very favorable	21	15	10	6	10
Somewhat favorable	37	43	35	31	33
Somewhat unfavorable	17	25	20	26	23
Very unfavorable	11	12	8	26	19
Don't know enough to say	13	5	26	11	14
SKIP/REFUSED	1	*	1	*	1
<i>N=</i>	517	284	503	551	1895

**Q4. Do you think the Democratic Party cares about people like you, or not?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes	63	69	56	41	50
No	35	30	41	57	48
DON'T KNOW	1	-	2	-	*
SKIP/REFUSED	2	*	1	2	2
<i>N=</i>	517	284	503	551	1895

**Q5. Do you think the Republican Party cares about people like you, or not?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes	15	24	19	31	26
No	83	74	79	68	73
DON'T KNOW	1	*	*	-	*
SKIP/REFUSED	2	2	1	1	1
<i>N=</i>	517	284	503	551	1895

**Q6. Would you say things in this country are...**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Off on the wrong track	70	62	62	62	63
Generally headed in the right direction	12	27	13	25	20
Not sure	17	11	25	13	16
SKIP/REFUSED	1	-	*	*	1
N=	517	284	503	551	1895

**Q7. How would you describe the nation's economy these days? Would you say...**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very good	4	11	7	6	6
Somewhat good	17	39	23	38	31
Neither good nor poor	27	27	28	24	26
Somewhat poor	27	14	22	21	22
Very poor	18	4	8	6	8
Not sure	6	6	11	4	6
SKIP/REFUSED	1	*	1	*	1
N=	517	284	503	551	1895

**Q8. Generally speaking, how optimistic are you about your personal future—think about things like finding and keeping a good job, paying off your student loan debt, and being able to afford the lifestyle you want?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very optimistic	28	19	18	21	21
Somewhat optimistic	29	43	32	41	37
Neither optimistic nor pessimistic	24	17	23	17	19
Somewhat pessimistic	10	13	20	17	16
Very pessimistic	7	7	4	5	5
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	1	1	1	*	1
N=	517	284	503	551	1895

**Q9. Next we would like for you to think about the upcoming congressional elections that will be held in 2018. In the congressional elections in 2018, do you plan to vote for a Democratic or Republican candidate?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Democratic Candidate	52	56	33	34	38
Republican Candidate	6	14	9	26	19
Neither/Not Sure	41	29	55	40	42
SKIP/REFUSED	1	1	3	*	1
<i>N=</i>	517	284	503	551	1895

*If Neither/Not Sure*

**Q9A. Do you lean more towards planning to vote for the Democratic candidate or the Republican candidate?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Democratic Candidate	26	22	27	25	25
Republican Candidate	3	15	7	19	13
Neither	69	57	64	55	60
SKIP/REFUSED	2	6	2	1	2
<i>N=</i>	191	87	216	209	722

**Q10. What do you think is the most important problem facing this country today? Please select which one of these is the most important.**

**[ITEMS RANDOMIZED]**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Abortion	-	*	1	1	1
National debt	2	2	3	5	4
Environment and climate change	2	11	5	6	6
Gay rights	1	-	*	*	*
Gun control	23	24	24	15	19
Health care	6	12	7	11	10
Immigration	2	3	16	6	7
Poverty	5	4	3	5	4
Income inequality	4	9	4	9	7
Unemployment	4	1	1	*	1
Economic growth	6	5	4	6	6
Military strength	1	1	1	1	1
Morality and religion in society	4	*	1	4	3
Racism	19	8	7	1	6
Social Security	*	1	1	*	*
Taxes	2	3	1	2	2
Women's rights	3	*	*	1	1
Crime	4	4	5	3	4
Foreign policy	*	2	*	2	1
Education	4	3	9	10	8
Terrorism and homeland security	2	6	4	11	8
Police brutality	3	-	*	1	1
Sexual Harassment	1	*	*	*	*
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	1	1	1	1	1
N=	517	284	503	551	1895

Next, we would like to ask you some questions about your personal financial situation.

**Q49. Do you currently have any of the following types of loans or debts?**

[Check all that apply]

	African Americans	Asian Americans	Latinxs	Whites	All adults
Student loan	49	33	29	35	36
Mortgage or home loan	7	16	12	26	20
Car loan	32	30	28	38	34
Credit card	46	49	44	47	46
Medical bills	26	12	22	23	23
Any other outstanding debts or loans	11	8	12	11	11
No debt	24	27	31	20	23
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	2	1	1	1
<i>N=</i>	517	284	503	551	1895

**Q50. Overall, about how much are you personally in debt?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
None	17	28	23	21	22
Less than \$1,000	8	6	18	7	9
\$1,000-\$4,999	12	14	16	10	12
\$5,000-\$9,999	14	9	9	13	12
\$10,000-\$29,999	25	17	17	17	18
\$30,000-\$49,999	10	9	6	6	7
\$50,000-\$99,999	5	5	4	9	7
Over \$100,000	6	10	6	15	11
DON'T KNOW	-	-	*	-	*
SKIP/REFUSED	1	2	2	1	2
<i>N=</i>	517	284	503	551	1895

**Q51. How much money do you have invested in the stock market—including retirement accounts like IRAs (Individual Retirement Accounts) or 401ks?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
None	64	48	69	45	53
Less than \$1,000	11	7	9	6	8
\$1,000-\$4,999	8	14	10	15	13
\$5,000-\$9,999	6	10	2	8	7
\$10,000-\$29,999	4	9	5	10	8
\$30,000-\$49,999	1	1	1	5	3



\$50,000-\$99,999	0	3	*	4	2
Over \$100,000	3	4	1	6	5
DON'T KNOW	*	*	*	-	*
SKIP/REFUSED	2	3	1	1	1
<i>N=</i>	517	284	503	551	1895

**Q52. How much do you currently have in your personal savings account?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
None	38	17	32	19	24
Less than \$1,000	33	25	36	25	29
\$1,000-\$4,999	17	20	21	26	23
\$5,000-\$9,999	4	12	3	11	9
\$10,000-\$29,999	4	15	5	12	10
\$30,000-\$49,999	*	2	1	3	2
\$50,000-\$99,999	-	2	1	2	1
Over \$100,000	2	4	*	1	1
DON'T KNOW	*	*	-	-	*
SKIP/REFUSED	2	5	2	1	1
<i>N=</i>	517	284	503	551	1895

**Q53. How much financial difficulty would you have if you had to pay an unexpected bill of \$1,000 right away?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
A lot	50	36	57	35	42
Some	22	29	17	29	25
Not very much	12	15	11	19	16
None	14	19	13	17	16
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	2	2	1	2	2
<i>N=</i>	517	284	503	551	1895

**Q54. Has your debt ever caused you to delay any of the following life events?****[Check all that apply]**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Getting married	15	17	19	10	14
Having children	15	19	23	14	16
Buying a car	35	25	31	28	29
Buying a home	36	31	41	31	34
Saving for retirement	26	32	31	33	31

Debt has not caused me to delay life events	42	48	39	46	44
DON'T KNOW	1	-	*	-	*
SKIP/REFUSED	3	3	5	3	3
<i>N=</i>	517	284	503	551	1895

**Q55. How would you describe your personal financial situation these days? Would you say...**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very good	9	15	10	9	9
Somewhat good	25	27	22	40	33
Neither good nor poor	29	32	33	29	30
Somewhat poor	23	16	22	14	17
Very poor	11	9	12	9	10
DON'T KNOW	*	-	-	-	*
SKIP/REFUSED	3	2	1	1	1
<i>N=</i>	517	284	503	551	1895

**Q56. Do you think the overall effect of the tax law passed by Donald Trump and Congress in December 2017 on you and your family over the coming years will be:**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Mostly positive	12	34	17	35	28
Mostly negative	48	37	47	33	38
No affect either way	36	27	30	30	31
DON'T KNOW	1	-	2	-	1
SKIP/REFUSED	4	2	4	2	2
<i>N=</i>	517	284	503	551	1895



If Republican in PID1

**PIDB. Would you call yourself a strong Republican or a not very strong Republican?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Strong Republican	48	22	21	39	37
Not very strong Republican	48	78	75	61	63
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	5	-	3	-	1
N=	30	33	57	151	277

**PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.**

	African Americans	Asian Americans	Latinxs	Whites	All adults
<b>Democrat (NET)</b>	62	71	58	45	52
Strong Democrat	23	21	12	13	15
Not very strong Democrat	24	32	24	16	20
Closer to the Democratic Party	15	18	22	16	17
<b>Independent/None – Don't lean</b>	<b>28</b>	<b>11</b>	<b>27</b>	<b>17</b>	<b>20</b>
<b>Republican (NET)</b>	11	20	15	39	28
Closer to the Republican Party	3	3	6	11	8
Not very strong Republican	4	13	7	17	13
Strong Republican	4	4	2	11	7
N=	510	281	492	548	1870

**AGE**

	African Americans	Asian Americans	Latinxs	Whites	All adults
18-22	30	25	30	28	28
23-26	27	24	25	24	25
27-30	23	26	23	25	24
31-34	21	25	22	24	23
N=	517	284	503	551	1895

**GENDER**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Male	49	51	51	50	50
Female	51	49	49	50	50
N=	517	284	503	551	1895

**RACE/ETHNICITY<sup>1</sup>**

	All adults
African American	15
Asian American	7
Latinx	21
White	56
Other	1

*N=* 1895

**MARITAL STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Married	15	26	25	30	26
Widowed	*	-	4	*	1
Divorced	3	5	1	2	2
Separated	2	*	1	1	1
Never married	69	58	51	57	57
Living with partner	11	10	18	10	12

*N=* 516 283 500 550 1889

**EMPLOYMENT STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Employed	58	65	63	68	65
Not employed	42	35	37	32	35

*N=* 517 284 503 551 1895

**EDUCATION**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Less than a high school diploma	12	1	20	5	9
High school graduate or equivalent	33	21	33	28	30
Some college	38	31	34	35	35
College graduate or above	17	47	14	32	27

*N=* 517 284 503 551 1895

<sup>1</sup> All of the African American, Asian American, White, and Other respondents do not identify as Latinx.

**INCOME**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Under \$10,000	17	3	13	8	10
\$10,000 to under \$20,000	13	5	7	11	10
\$20,000 to under \$30,000	20	11	21	13	15
\$30,000 to under \$40,000	18	5	22	11	14
\$40,000 to under \$50,000	10	7	11	8	9
\$50,000 to under \$75,000	13	30	12	22	19
\$75,000 to under \$100,000	6	16	7	12	11
\$100,000 to under \$150,000	3	12	6	9	8
\$150,000 or more	1	11	1	6	4
<i>N</i> =	324	174	323	403	1252

**UNWEIGHTED DEMOGRAPHICS****UNWEIGHTED PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.**

	African Americans	Asian Americans	Latinxs	Whites	All adults
<b>Democrat (NET)</b>	73	72	62	44	61
Strong Democrat	27	20	14	14	18
Not very strong Democrat	28	30	29	16	25
Closer to the Democratic Party	18	22	19	14	18
<b>Independent/None – Don't lean</b>	19	11	20	15	17
<b>Republican (NET)</b>	9	17	19	41	22
Closer to the Republican Party	3	5	7	13	7
Not very strong Republican	3	8	8	17	9
Strong Republican	3	4	4	11	6
<i>N=</i>	517	284	503	551	1895

**UNWEIGHTED AGE**

	African Americans	Asian Americans	Latinxs	Whites	All adults
18-22	28	37	27	23	27
23-26	27	35	27	19	25
27-30	27	19	23	25	24
31-34	19	10	23	34	23
<i>N=</i>	517	284	503	551	1895

**UNWEIGHTED GENDER**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Male	47	48	49	47	47
Female	53	52	51	53	53
<i>N=</i>	517	284	503	551	1895

**UNWEIGHTED RACE/ETHNICITY**

	All adults
African American	27
Asian American	15
Latinx	27
White	29
Other	2

N=

1895

**UNWEIGHTED MARITAL STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Married	13	12	21	34	21
Widowed	*	-	*	*	*
Divorced	2	1	3	2	2
Separated	2	*	1	1	1
Never married	74	82	58	51	64
Living with partner	10	5	17	12	12
N=	516	283	500	550	1889

**UNWEIGHTED EMPLOYMENT STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Employed	61	60	65	74	66
Not employed	39	40	35	26	34
N=	517	284	503	551	1895

**UNWEIGHTED EDUCATION**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Less than a high school diploma	6	2	11	3	6
High school graduate or equivalent	27	17	25	16	22
Some college	46	35	48	41	43
College graduate or above	22	46	17	40	30
N=	517	284	503	551	1895



**UNWEIGHTED INCOME**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Under \$10,000	15	5	11	6	10
\$10,000 to under \$20,000	13	6	13	12	12
\$20,000 to under \$30,000	20	10	18	11	16
\$30,000 to under \$40,000	14	8	15	11	12
\$40,000 to under \$50,000	9	9	11	9	10
\$50,000 to under \$75,000	16	22	15	24	19
\$75,000 to under \$100,000	7	15	8	12	10
\$100,000 to under \$150,000	4	13	7	10	8
\$150,000 or more	2	11	2	5	4
<i>N</i> =	324	174	323	403	1252

## STUDY METHODOLOGY

The GenForward March survey is a project of Professor Cathy J. Cohen at the University of Chicago. Interviews were conducted with a representative sample from GenForward<sup>SM</sup>, a nationally representative survey panel of adults ages 18-34 recruited and administered by NORC at the University of Chicago and funded by grants to the Black Youth Project at the University of Chicago from the John D. and Catherine T. MacArthur Foundation and the Ford Foundation.

A total of 1,895 interviews were conducted between February 23 and March 10, 2018 with adults ages 18-34 representing the 50 states and the District of Columbia, including completed interviews with 517 African American young adults, 284 Asian American young adults, 503 Latinx young adults, 551 white young adults, and 40 young adults with other racial and ethnic backgrounds. The survey was offered in English and Spanish and via telephone and web modes.

The GenForward survey was built from two sample sources:

- Seventy-six percent of the completed interviews are sourced from NORC's AmeriSpeak® Panel. AmeriSpeak is a probability based panel that also uses address-based sample but sourced from the NORC National Frame with enhanced sample coverage. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face).
- Twenty-four percent of the completed interviews are sourced from the Black Youth Project (BYP) panel of young adults recruited by NORC. The BYP sample is from a probability-based household panel that uses an address-based sample from a registered voter database of the entire U.S. Households were selected using stratified random sampling to support over-sampling of households with African Americans, Latinxs, and Asian Americans ages 18-34. NORC contacted sampled households by U.S. mail and by telephone, inviting them to register and participate in public opinion surveys twice a month.

Panelists on both the BYP and AmeriSpeak panels are invited to register for the panel via the web or by telephone to participate in public opinion surveys.

Of the 1,895 completed interviews in the GenForward March survey, 95 percent were completed by web and 5 percent by telephone. The survey completion rate is 26.3 percent. The weighted AAPOR RR3 panel recruitment rate is 21.3 percent and the weighted household panel retention rate is 88.9 percent, for a cumulative AAPOR Response Rate 3 of 5 percent. The overall margin of sampling error is +/- 3.77 percentage points at the 95 percent confidence level, including the design effect. Among subgroups, the margin of sampling error at the 95 percent confidence level is +/- 5.8 percentage points for African Americans, +/- 10.5 percentage points for Asian Americans, +/- 7.05 percentage points for Latinxs, and +/- 5.64 percentage points for whites.

To encourage cooperation, respondents were offered incentives for completing the survey that ranged from the cash-equivalent of \$3 to the cash-equivalent of \$10.

The interviews from the two probability-based sample sources were combined for statistical weighting and analysis. The combined panel samples provide sample coverage of approximately 97% of the U.S.

household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings. The statistical weights incorporate the appropriate probability of selection for the BYP and AmeriSpeak samples, nonresponse adjustments, and also, raking ratio adjustments to population benchmarks for 18-34-year-old adults. A poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under- and over-sampling resulting from the study-specific sample design. The poststratification process was done separately for each racial/ethnic group and involved the following variables: age, gender, education, and census region. The weighted data, which reflect the U.S. population of adults ages 18-34, and the 18-34-year-old populations for African Americans, Latinxs, Asian Americans, and non-Latinx whites, were used for all analyses.